

ELEVATIONS

NEWS FROM AIA MONTGOMERY

February 2011

Chapter Message

I appreciate your attention at our last meeting going over the vision for this upcoming year. We have a large scope of what we would like to focus on in the coming year, time will tell how we do at focusing on these issues. To summarize, the following issues are what we would like to emphasize with programs or activities in the coming year:

1. Design: Re-center our focus on why we became architects.

Competition Sponsor: Have a competition to benefit a local non-profit in need of design with prize money to reward the top participants.

Peer Reviews: Really "out there", but it would allow us to raise the level of design by allowing others with ideas to comment on our projects that are on the boards.

Anything else that would encourage and elevate "Design Thinking"

2. Professional Excellence

Meeting and exceeding our Clients expectations

Schedules - Keeping

Budgets - Within

Changes - Minimizing

3. Changing Industry Landscape

Construction Managers

Program Managers

Integrated Project Delivery

Building Information Modeling

All of these are initiatives with which a client is willing to pay more to deliver a project with; why are they going to 'other' measures when architects should be able to deliver the projects in the best way with the most expertise?

Fees: Moving toward the end where fees are commensurate with the level of effort now expected on projects and what we can do to overcome the fee degradation that has occurred over the past 30+ years.

We may not get to all of the above points within this year but we have to shoot for something and I think that these would be good goals over the course of this next year to raise up the level of what we as architects produce. I look forward to the coming year and serving as your president. Please let me know your thoughts along these lines and how we can help to improve our profession and the clients that we serve.

Platt Boyd, AIA
President

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AIA Montgomery



A Chapter of The American Institute of Architects



Meeting Recap January 2011

AIA Montgomery Chapter had its annual Past Presidents Luncheon in January, sponsored by the Robert Henry Tile Company. Stephen King was awarded the Past President's award recognition for his service last year. The membership was presented the Chapter's Proposed Budget for 2011 and was approved. Platt Boyd, Chapter President, presented to the membership items for consideration that might help elevate "design" in Montgomery from an Chapter sponsored "Ideas" Competition to peer review opportunities between design firms.

The Montgomery Chapter looks to continue many of the events from last including the following:

- Draw Montgomery
- Golf Tournament
- August CEU
- Southern Sash @ the Marina
- Design Gala

Past President's Photo



Stephen King, Past President Recognition



Announcements

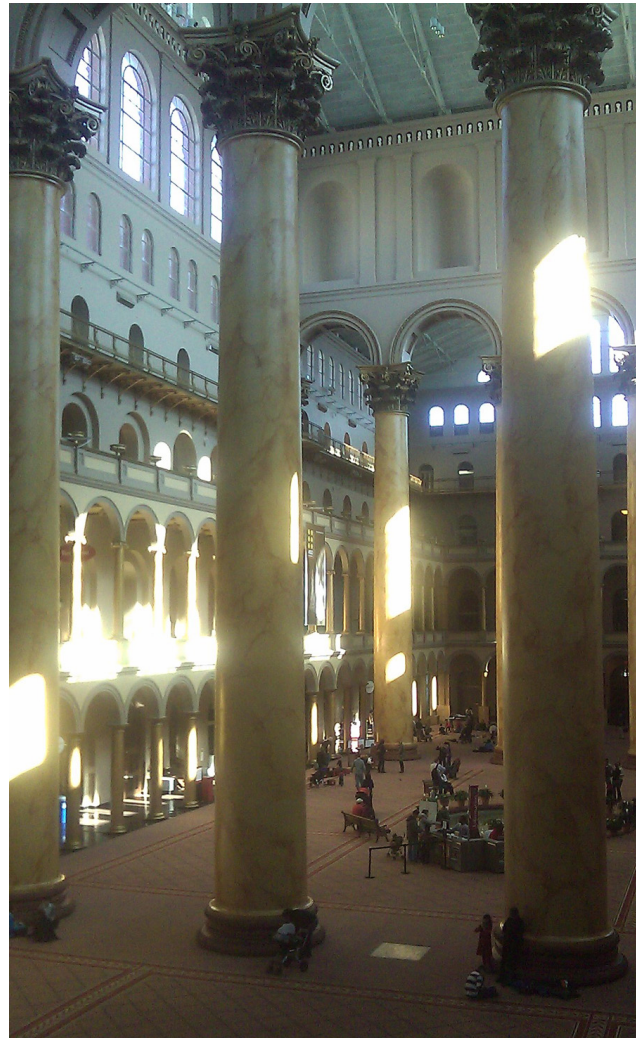
The AIA Grassroots conference in Washington, DC is our opportunity to voice architect's views at the national political level. Below you will find summary points on what AIA National was advocating on Capitol Hill this year. Mark Lee, Don Brown and I visited all of our local House Representatives along with both Senators offices to go over this information and let them know how they can serve the needs of architects and in turn a large portion of the national GDP due to the impact that architects make on the economy. The biggest issue is the credit market and what can be done to unfreeze money that would otherwise be available to build the projects that we are all willing to work on right now. This one issue was the largest issue that we brought to the table as it affects all of us on a daily basis and seemingly changing some of the FDIC rules clampdown may alleviate the stagnation that is occurring in the construction marketplace. The 1099 rule that would start to affect us all in the coming years was repealed by vote of the Senate while we were up there, not much credit to us, but we were able to thank them for beginning the process.



We are proud to announce our Montgomery Chapter AIA Board of Directors for 2011:

Platt Boyd, Seay Seay & Litchfield Architects
Mark Lee, Payne Lee & Associates Architects
Stacy Norman, Stacy Norman Architects
Lance Bellenger, Infinity Architecture
Jennifer Norris, Goodwyn, Mills & Cawood Inc.
Doug McNab, Cherry McNab Architects
Scott Williams, R. Scott Williams & Associates
Stephen B. King, Brown Chambless Architects

Photo from the AIA Grassroots 2011



Next Meeting February 16, 2011

Join us for the **Montgomery Chapter AIA Luncheon**

The luncheon this month will be held at
The Montgomery Country Club, downstairs in the
Montgomery Room.
Lunch will be served at 11:45PM.

Speaker & Sponsor

The **February** meeting is being sponsored by Capital
Brick Company of Montgomery.

Capital Brick Company is located in Montgomery
Alabama and provides service to Chilton, Tallapoosa,
Autauga, Elmore, Lowndes, Wilcox, Bullock, Butler, Macon,
& Montgomery Counties. The Company was established in
1992 in as a brick, mortar mix, and glass block supplier.
Capital has since expanded the product lines to include
ceramic tile, tumbled marble, cultured stone, blue stone,
granite, cobblestones, architectural pre cast and autoclaved
aerated concrete. Capital offers the Boral Brick Imaging
system. With this, customers can change brick, mortar, and
roof and trim color with the click of a mouse.

For more information about Capital Brick Company
products, call them at 334.272.8121, visit the showroom at
1410 Emory Folmar Blvd, or visit online at
www.capitalbrick.com

Speaker

In 2005, 2006, and 2007, many members of the Montgomery
Chapter of the AIA gave of their time and resources to
partner with the City of Montgomery Planning Department
and the Alabama Historical Commission's Main Street
Program to conduct a series of master planning charrettes.
These charrettes were performed for Historic Southview, Inc.,
a local non-profit organization focused on the future vitality
of three small business districts within some of
Montgomery's historic neighborhoods.
At our meeting this month, Wilbur Hill and Sommerville Hill
will be representing Historic Southview, Inc. as they update
our chapter on the progress of the visions created with the
help of AIA Montgomery.

Upcoming Events

February 10

Alabama Council AIA Design Awards Dinner
The Country Club of Birmingham
Birmingham, AL

February 11

Alabama Council AIA First Quarterly Meeting
Embassy Suites
Birmingham, AL

February 11

Florida Building Code Seminar
Embassy Suites
Birmingham, AL

February 16

Montgomery Chapter AIA Luncheon
The Montgomery Country Club
Montgomery, AL

March 16

Montgomery Chapter AIA Luncheon
The Montgomery Country Club
Montgomery, AL

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